



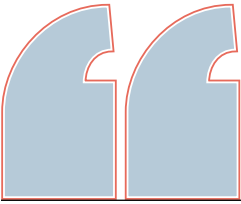
the power of
collaboration

SOCIAL VENTURE NETWORK

Report to Stakeholders



2005



SVN helps us do together what we could never accomplish alone.

Judy Wicks, President, White Dog Enterprises

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Our **mission** is to *inspire* a community of business and social leaders to *build* a just economy and sustainable planet.

SVN transforms the way the world does business by *connecting*, leveraging and *promoting* a global community of leaders for a more just and sustainable economy.

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Insight

from SVN's Advisory Board
Chair and Co-Executive *Directors*

DEAR READER,

Entrepreneurs are notoriously strong-willed people.

Typically, we have a vision of the way things ought to go in the world—or our business, or the nonprofit we've started. We're go-it-alone, rules-be-damned sorts of people. At the outset, working with other folks (let alone following anyone else) is the farthest thing from our minds.

Collaboration? Hah! What good's that? Collaboration is for losers.

Then some of us—the really lucky ones—get involved in SVN. We find out (sometimes to our chagrin) that we're not the only people in the world who have good ideas, or good values. Nor are we the only ones who've managed to make our way in the world through luck, pluck, and persistence. At SVN's semiannual conferences, Social Venture Institutes, and other face-to-face and virtual gatherings, we discover there are actually hundreds of other people whose histories are similar to ours—not so much in superficial ways, since the circumstances are always different, but in the profound way that ventures based on just and humane values share a similar outlook.

Then the whole idea of collaboration starts to look a whole lot different. And, through the power of networking, collaboration just...happens.

In these pages you'll read about some of the extraordinary partnerships and collaborative efforts that have come about through SVN. As you read these exemplary case histories, you may come to the conclusion that we've reached—that collaboration itself is the most authentic "product" of our interaction.

As a network, we're in the business of collaboration. If you haven't yet joined in the fun, please keep your eyes and ears open for potential collaborators. You'll find opportunities galore.

Sincerely,

Mal Warwick | *SVN Advisory Board Chair*

Pamela Chaloult | *Co-Executive Director*

Deborah Nelson | *Co-Executive Director*



SVN Collaborations

BOOSTING BOOKS NOT BARS: SVN RALLIES TO STOP JAILING KIDS FOR PROFIT



Young member of BNB during a march to close the California Youth Authority in Los Angeles (Photo courtesy of Ella Baker Center)

Van Jones, director of the Ella Baker Center for Human Rights, created the Books Not Bars (BNB) program in 2000. BNB organizes activist family members of 300 of California's 3,000 incarcerated youth. **Gillian**

Caldwell is executive director of Witness, an organization that uses video technology to expose human rights abuses. Together, Caldwell and Jones produced a small film they premiered at a SVN conference in 2002. Members—including **Josh Mailman** and **Mal Warwick**—rallied support within the network.

Subsequently, BNB was able to stop the construction of a "super jail" for Oakland's youth.

Jones and Caldwell then collaborated on a second film expose, *System Failure*, which the California legislature

screened in January 2005. Five days later, legislators announced sweeping legislation to overhaul the juvenile prison system.

Unfortunately, the prison guards' union thwarted those proposals. But the controversy led to a one-third drop in the state's youth prison population. Alarmed officials began diverting youth into local facilities and programs.

Says Jones, "We want troubled kids placed in secure rehabilitation centers, where they can get the help they need."

In California, incarcerated children encounter a dungeon of abuse—at a cost of \$90,000 yearly per child. With no rehabilitation services, 80 percent of them move onto the adult prison system. Standing defiant against these odds are two SVN members dedicated to promoting better alternatives.

KEEPING THE SPIRIT OF THE GREAT BEAR ALIVE:

SVN MEMBERS HELP SPUR ENVIRONMENTAL VICTORY IN CANADA

In January, environmental groups, the logging industry, and the Canadian government struck a deal to preserve a third of the last huge pocket of pristine temperate rainforest, the Great Bear, on the 21 million-acre coast of British Columbia. Several SVN members served as key negotiators in the deal, one of the greatest environmental victories in decades.

It's a story of the power of interdependent, values-driven networks. Fourteen years ago, SVN member **Carol Newell** founded Renewal Partners and Endswell Foundation. Her business partner, SVN member **Joel Solomon**, developed strategies for using business investment and grant making to create a model for a regional sustainable economy. This model became important in the Great Bear negotiations, in which Solomon's organizations were involved as environmental funders and business experts. Additionally, SVN member **Dana Bass Solomon**, who runs Hollyhock Retreat Centre, partnered with its Leadership Institute to coordinate strategic planning and conflict resolution for environmentalist activists and First Nations peoples during the negotiations. Joel also brought in SVN member **David Berge** of Underdog Ventures, who helped industry and government players design an economic package that would preserve the ecosystems of the land, respect indigenous culture, and provide jobs.

During this incredibly intense time, SVN was like a watering hole where we could go back to be renewed and inspired to do better, search harder and create the pathway to a real world solution.

*Joel Solomon
Renewal Partners*

Social Venture Network has given us support and legitimacy, all along the way.

*Van Jones
Ella Baker Center for Human Rights*

Elusive "White Spirit Bear", whose pristine, temperate rain forest home was preserved with help from SVN members

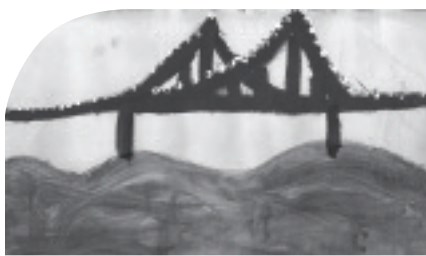
(Photo courtesy of Greenpeace)



GIMME SHELTER:

SVN COLLABORATION GENERATES HOTEL GUEST DONATIONS FOR THE HOMELESS

Twelve years ago, Hawaii realtor and SVN member **Dave Levenson** decided to give back by volunteering in a homeless shelter.



Painting created by a child living at Rafael House which uses its art program to promote healing and self empowerment

(Photo courtesy of Rafael House)

There, he encountered a man to whom he had once sold a house, now in financial ruin because of a car accident. "I knew I had to do more," Levenson said.

Levenson devised a program to entice hotel guests to donate to local homeless solutions, but found no takers until a decade later, when SVN connected him with

Chip Conley, founder and CEO of the successful boutique hotel company Joie de Vivre Hospitality. Conley immediately agreed to a pilot effort at the San Francisco Carlton hotel.

Carlton staff now prompt visitors to donate to the city's oldest homeless shelter, Rafael House, located next door. The shelter takes in homeless families for up to a year and helps them transition to jobs and apartments.

Through direct donations, Carlton guests become eligible to win a free week at the

hotel, or they may contribute by rounding up their bill. "The program is taking off," says Levenson, who reports an average roundup of \$12 per checkout. "If the same percentage of donations from the Carlton pilot program were realized at every hotel throughout the city, it would add up to \$12 million a year." With the success of the initial pilot, the program is slated to be adopted at many other Joie de Vivre hotels. States Conley, "Boutique hotels are a reflection of their communities, so it was an obvious win-win opportunity to launch this program in support of our next door neighbor."

Like other SVN-inspired ventures, this was simply another example of a solid business decision working to promote a strong community.

*Chip Conley
Joie de Vivre Hospitality*

GIVING INK TO SVN WISDOM:

BOOK SERIES BRINGS MEMBER SUCCESSES TO THE WORLD

What do you get when you cross the CEO of a successful publishing firm with an author of seventeen books at the same SVN lunch table? A book series on how to start and run social ventures, of course.

The SVN Book Series is the brainchild of SVN members **Mal Warwick** and **Steve Piersanti**, founder of Berrett-Koehler, who were brainstorming themes and authors within a half hour of their meeting at the SVN Fall 2004 conference.

"We both saw a huge opportunity for books about social responsibility aimed at smaller U.S. businesses, not just corporations, and were passionate about following through on it," says Warwick. And it enables us to reach out to small companies everywhere, showing them the great rewards that socially responsible business can deliver."

The series draws on the SVN network for its content and authors, who have agreed to forego most of their royalties to make the series a revenue-generating project for SVN. Warwick's *Values-Driven Business*, coauthored with **Ben Cohen**, just hit the shelves and is chock full of SVN success stories. Later this year, three other books—by **Mark Albion**, **Chip Conley**, **Eric**

Friedenwald-Fishman, **Laury Hammel**, and **Gun Denhart**—will similarly feature practical business advice from scores of SVN companies. The topics? Socially responsible leadership, marketing, and the role of business in the community. Four more titles are slated for the next two years.

SVN-affiliated organizations such as Utne, Air America, CSR Wire, and Net Impact are enthusiastically promoting the series. As Piersanti says, "The books will give SVN a much wider impact in the business world."

The SVN Book Series illustrates the power of networking in so many ways, bringing together many of our members in an endeavor that's much bigger than any of us could achieve on our own.

*Mal Warwick
Mal Warwick Associates*



Launch of the first four books in the new SVN Book Series

SPREADING SOCIALLY RESPONSIBLE WEALTH:

RSF TAKES A MEMBER-SPURRED QUANTUM LEAP

Five years ago, when San Francisco-based RSF decided to broaden its support to social ventures and enterprises through business loans and philanthropy, it turned to SVN as a ready-made network. “Nothing compares to SVN for bringing together leaders and visionaries of the socially responsible movement,” says **Joe Glorfield**, RSF vice president.



RSF supports independent media to create a more just and sustainable democracy (Photo courtesy of RSF)

RSF manages a debt fund that is unique in both its breadth and responsiveness. Investors earn a respectable return on money they “loan,” which is pooled for businesses with social missions. Partly through SVN contacts, the fund has grown to 800

investors and is now helping innovative for-profit companies in areas such as education, fair trade, independent media, and sustainable food.

Many investors are SVN members—and now more and more loan recipients are too, including Bioneers, Indigenous Design, Utne and ForesTrade. “When we made loans to these organizations, we were often their only access to fairly priced debt. We’re helping to reduce capital costs for these organizations,” says Glorfield. Several SVN members have donor-advised funds with RSF, as well. States Glorfield, “Without

SVN, it would’ve taken much more time and money to make the connections that have helped us rapidly advance our mission.”

SVN has become like an extended family for us. It gives us ways to reconnect and recharge so we can support more social ventures in their own work.

Mark Finser, President and CEO, RSF

CEMENTING TIES:

ICESTONE DUO GETS GROUNDING FROM SVN

Miranda Magagnini and **Peter Strugatz** plan to pluck 3 million pounds of glass out of the waste stream and morph it into a high design, green durable surface for countertops, vanities, walls, and flooring—all thanks to the support of the SVN community. IceStone, located in the Brooklyn Navy Yard, counts more than half of its investors as SVN members, as well as board members such as **Dal LaMagna** (Tweezerman), **Ted Rouse**, and **David Wieder**. SVNers **Gregor Robertson**, **Joel Solomon** and **Maya Lin**, who designed Greyston Bakery, among others, have used IceStone for their projects.

The collaboration between Magagnini and Strugatz began at the SVN-founded Investors’ Circle, where the two met in 1994. Discovering they shared a desire to back socially responsible ventures, Strugatz recruited Magagnini to the SVN roster. Over the years, the pair gleaned from the SVN community how to create a triple



Transforming waste material into modern design, a signature composite countertop from IceStone

employees in the past 28 months and has a patent pending for its environmentally friendly production process. “SVN people were incredibly generous with their time and support,” says a grateful Magagnini.

The SVN community and its culture has nurtured an integration of my personal and business values and taught me skills that have helped birth IceStone as a triple bottom line business—right from the beginning.

*Peter Strugatz
IceStone*

bottom line company themselves, and when they heard IceStone was for sale in 2003, they solicited financial guidance of SVN members to refine a values-driven business plan. SVN’s model of co-leadership inspired them to share management of the business, which has gone from 2 to 32

\$394,000

grant from the W.K. Kellogg Foundation to support the SILC initiative

THIRTEEN: SVN'S VERY LUCKY NUMBER:

INITIATING A NETWORK OF NETWORKS

Four years ago, as SVN recognized the need to develop stronger partnerships and strengthen the impact of the socially responsible business sector, **Pam Chaloult** and **Deb Nelson** created the Social Impact Leadership Coalition (SILC). Today, this "network of networks" is comprised of thirteen national organizations that focus on socially responsible business and economic justice. Collectively, the SILC network represents over 18,000 members.

In 2005, the W.K. Kellogg Foundation awarded a grant of \$394,000 to support the Diversity and Inclusion efforts of the Social Impact Leadership Coalition. The initiative aims to build mutually beneficial partnerships among SILC organizations, make socially responsible business more relevant to entrepreneurs of color, share tools and resources among nonprofit networks, and promote innovative models of leadership in the socially responsible business sector. SVN members **Ed Dugger**, **Denise Hamler**, **Laury Hammel** and **Mike Lapham** all play active roles as SILC members.

One of the current challenges facing the socially responsible business movement is its lack of involvement within communities of color. This is due, in part, to a lack of diversity in major organizations that are a driving force behind the movement. Greater inclusion within these organizations will lead to increased support by entrepreneurs of color. SILC is making significant strides towards bridging this gap.

*Rima Matsumoto,
Executive Director,
Hispanic Association
of Corporate
Responsibility (HACR)*



Current SILC member organizations include:

- Business Alliance for Local Living Economies (BALLE)
- Business for Social Responsibility (BSR)
- The Business Collaborative
- Ceres
- Co-op America
- Community Development Venture Capital Alliance (CDVCA)
- Diversity Pipeline Alliance
- Hispanic Association on Corporate Responsibility (HACR)
- Initiative for a Competitive Inner City (ICIC)
- Investors' Circle
- Net Impact
- Responsible Wealth
- Social Venture Network



Partial grouping of networked participants at the 2005 SILC Summit

Highlights and progress

HIGHLIGHTS AND PROGRESS

Social Venture Network is the crucible for transformative change toward a socially just and environmentally sustainable economy. Through strategic alliances, leadership development, and new social ventures formed within the network, SVN members are embedding socially responsible business practices more deeply within their own industries, as well as initiating partnerships across sectors that model the tremendous power of collaboration.

MEMBERSHIP

As SVN approaches its 20th anniversary, the SVN team has emphasized activating the resources of the network to deepen and expand our community of leaders. In 2005, we formed a SVN recruitment committee, which mobilized members to bring new leaders into the network. The result: a growing force of connected leaders working to create a socially just and environmentally sustainable marketplace.

New members represent the growing diversity of the socially responsible business sector including cutting-edge technologies, fair trade, health, hospitality, community banking, arts, investment models, consumer products, agriculture, media, social services, and business-to-business services. We also welcomed leaders working to unite socially just and environmentally sustainable segments of the economy to create viable marketplaces.



Patricia Jones Blessman, Institute for Psychodiagnostic Intervention Services and Van Woods, Sylvia Woods Enterprises



Raffi, Troubadour Music, Nina Utne, Utne magazine, Deb Nelson, SVN, and Norma and David Butterfield, Trust for Sustainable Development

76% for-profit entrepreneurs

22% visionary advisors

22% non-profit entrepreneurs

64% men

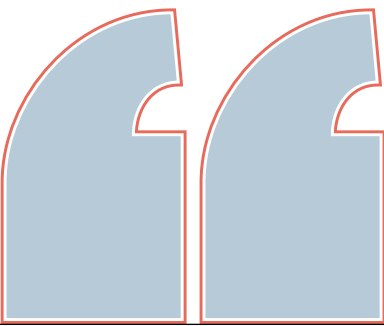
SVN's membership is:

14% people of color

36% women

I meet the best people at SVN and from those meetings, my life and business change for the better.

Spencer Sherman, CEO, Abacus Wealth Partners



SVN is one of the important organizations weaving this new tapestry of the movement to have every company, corporation and entity make a difference as well as make a profit.

Lynne Twist, Founder and President, The Soul of Money Institute



2005 Hollybuck SVI

SVN is an unparalleled opportunity to connect with visionary leaders who want to collaborate to make the world a better place.

Eric Friedenwald-Fisbman, President and Founder, Metropolitan Group

- 2005 Visionary Advisors**
- Fritjof Capra
 - Ram Dass
 - Roshi Bernie Glassman
 - Cheri Huber
 - Frances Moore Lappé
 - Amory Lovins
 - Chief Oren Lyons
 - Valerie Red-Horse

Membership Benefits

Social Venture Network is the leading peer-to-peer business network for socially responsible entrepreneurs. Membership in Social Venture Network is an investment in building new models for socially just and environmentally sustainable businesses. Every SVN member enjoys the following benefits:

- Networking opportunities with a unique community of 400 CEOs, investors, and nonprofit leaders
- Invitations to SVN's national conferences and local gatherings
- Invitations to Social Venture Institutes
- SVN's annual member directories
- Access to SVNNet, a members-only website
- A subscription to SVN's newsletters
- Access to *Calls with the Experts*
- Promotion to national media outlets
- Discounts on SVN member products and services
- Other network services and discounts that provide resources to learn, grow and succeed



SVN INITIATIVES



SOCIAL VENTURE INSTITUTE

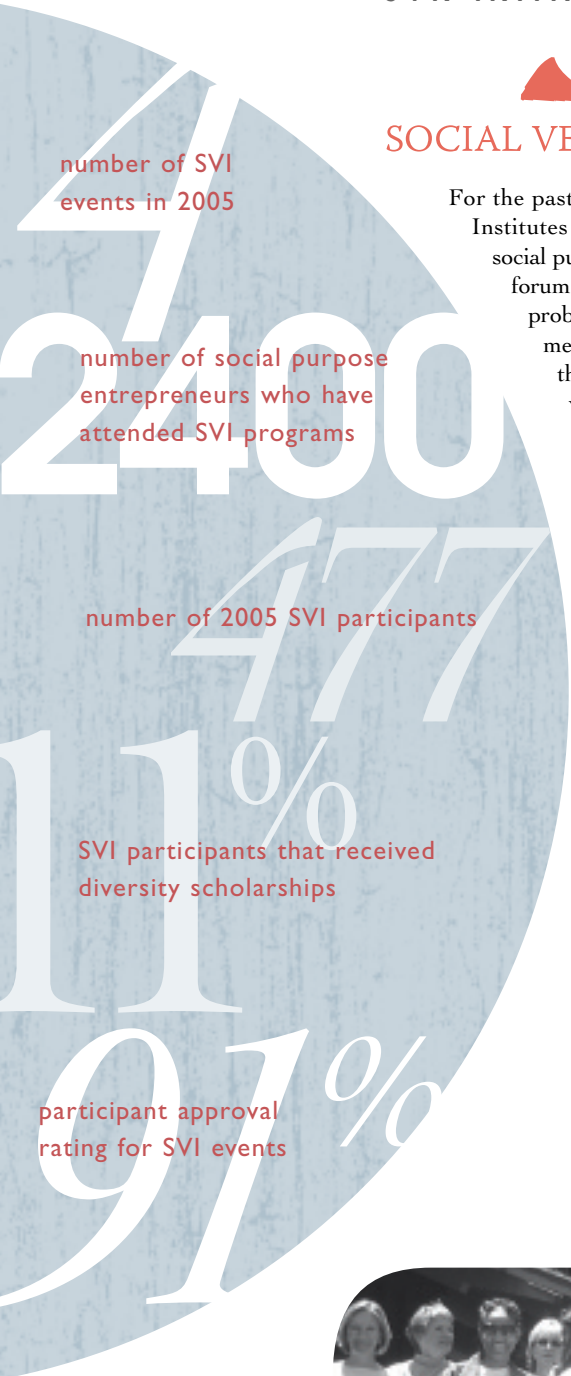
For the past 10 years, Social Venture Institutes (SVIs) have offered leaders of social purpose businesses and nonprofits a forum in which to air their business problems and receive advice and mentoring by leading experts. In 2005 these highly successful programs were implemented across North America, including events in San Francisco, Philadelphia, Pacific Grove, CA and British Columbia at the intimate Hollyhock Retreat Centre. Approval ratings were extremely high for all four SVI's. When asked to list their conference highlights, participants noted the networking, the advice they received, and sharing the experience with people with common values. Through the generous support of the W.K. Kellogg Foundation, SVN and its partners provided diversity scholarships to over 50 SVI participants in 2005.

Hard questions, fresh insights and constructive feedback are hard to come by in my business, but my SVI experience provided all of these and more!

John Sage, President and Co-Founder, Pura Vida Coffee

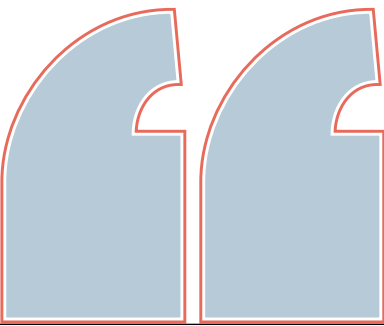
Partial List of 2005 SVI Presenters

- **Chip Conley**
Founder and CEO of Jole de Vivre Hospitality
- **Margot Fraser**
Founder of Birkenstock Footprint Sandals
- **Gary Hirshberg**
President and CE-YO of Stonyfield Farm, Inc.
- **Kavita Ramdas**
President and CEO, Global Fund for Women
- **Peter Robinson**
CEO of Mountain Equipment Co-op
- **Judy Wicks**
Founder of White Dog Café



Participants at the 2nd Annual Gathering of Women Entrepreneurs in Pacific Grove, CA





SVN is where I made the connections that helped me find ways to address social problems through for-profit business. It's the best place I know to synergize resources for the common good.

Ben Cohen, Co-Founder and Chair, Ben & Jerry's Homemade Ice Cream

TOOLS AND BEST PRACTICES



SVN Book Series authors Ben Cohen and Mal Warwick at book signing event to launch the series.

2005 was a banner year for SVN's Tools and Best Practices Initiative. We formed a partnership with Berrett-Koehler publishers to produce the first-ever SVN Book Series, a collection of down-to-earth books that walk readers through the practical steps of starting and growing a socially responsible business, based on the real-world experience of SVN members in their own companies. Through the books in the series, Berrett-Koehler and SVN will advance the practical pursuit of the triple bottom line, valuing nature, healthy communities, and the

human spirit as well as high returns. Special thanks to SVN members **Mal Warwick** and **Steve Piersanti** for initiating the book series, and the many authors who contributed their time and talents to help small business owners create more successful, responsible enterprises.

Also through the Tools and Best Practices initiative, we expanded SVN's *Calls with the Experts*, which provide a forum for members to learn from innovators and experts within the network. Call presenters included: **Amory Lovins, Francis Moore Lappe, Woody Tasch, Van Jones, Medea Benjamin, Eric Leenson, Dan Carol, Nick Allen, Christian Forthomme, Mark Censits, Marjorie Kelly, Joe Sibilgia** and many authors from the SVN Book Series.

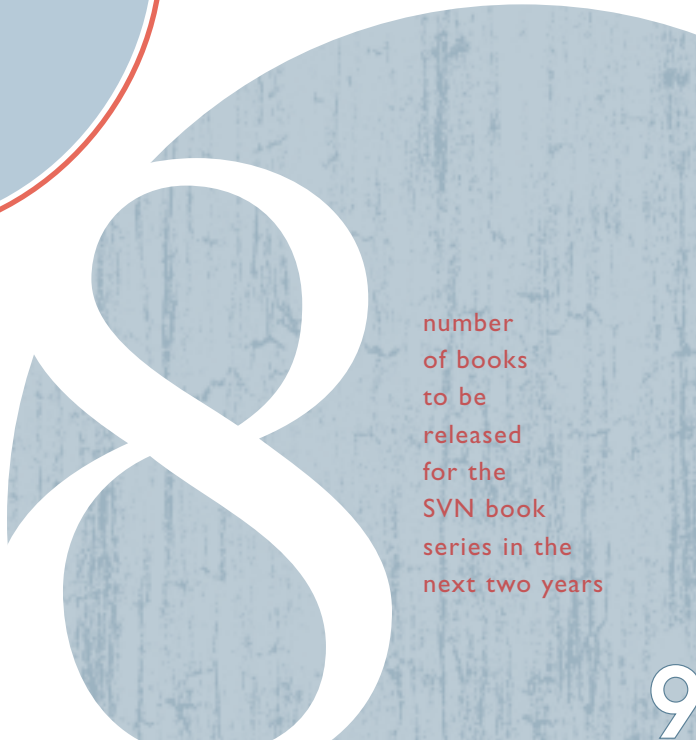
In *Values-Driven Business*, Ben Cohen and Mal Warwick use simple language and abundant examples to show how any company, no matter how small, can do well by doing good.

Russ Feingold, U.S. Senator



The first four books in the series:

- **Values-Driven Business: How to Change the World, Make Money, and Have Fun**
Ben Cohen and Mal Warwick
- **True to Yourself; Leading a Values-Based Business**
Mark Albion
- **Growing Local Value: How Businesses Can Build Strong Communities**
Laury Hammel and Gun Denhart
- **Marketing That Matters: 10 Practices to Profit Your Business and Change The World**
Chip Conley and Eric Friedenwald-Fishman



number of books to be released for the SVN book series in the next two years

INCLUSION AND DIVERSITY EFFORTS AND ACTIONS (IDEA)

From its inception in 2001, IDEA has focused on three main goals: to create a more inclusive culture at SVN, diversify our network, and provide resources to help SVN members leverage diversity in their own organizations. Over the past four years, SVN has increased the percentage of women and people of color in the network, and has helped members enhance diversity efforts within their own organizations, through training programs and member-to-member consulting. In 2005, SVN expanded its diversity and inclusion initiative to include members of the Social Impact Leadership Coalition (SILC), a group of business networks working to build economic justice. We also added two new organizations to the SILC network: Initiative for a Competitive Inner City (ICIC) and Diversity Pipeline Alliance.

116%
percentage increase in people of color within SVN since 2001

25%
growth of Product Expo vendors from 2004

475+
2005 SVN conference attendees

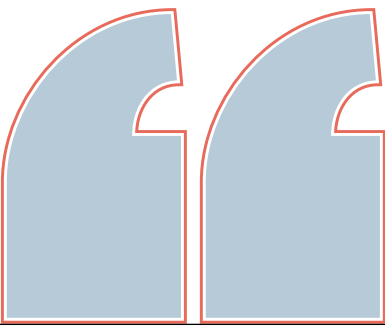
ANNUAL CONFERENCES

Twice a year, at SVN's spring and fall conferences, leaders come together to explore what lies at the intersection of business, community, and spirit. It is during these gatherings that the real magic of the network comes to life, through dynamic speakers, interactive plenary sessions, small group discussions and SVN's famous late night gatherings. 2005 conference attendees joined such luminary speakers as internationally renowned author and lecturer Marianne Williamson, Anthony Romero of the *American Civil Liberties Union* and Andrew Stern from the *Service Employees International Union*.

SVN conferences always leave me feeling spiritually refreshed, intellectually inspired and emotionally supported by a community of many minds but one heart.
Mark Albion, Founding Partner, MakingALife.com

*Gary Hirschberg, Stonyfield Farms
and Barbara J. Krumsick,
Calvert Group*





(At SVN) it is the intersection of beliefs around social responsibility and the forging of new alliances and initiatives that I find so powerful and inspiring. These new connections radiate out across our country and around the world, creating significant positive social change.

Barbara Krumsiek, President and CEO, Calvert Group

2005 Conference Sponsors

- Abacus Wealth Partners
- American Express
- Birkenstock Footprint Sandals, Inc.
- Calvert Group
- Eileen Fisher Inc.
- Expansion Capital Partners, LLC
- The Kaleel Jamison Consulting Group, Inc.
- Loreto Bay Company
- Main Street Resources
- Mal Warwick & Associates, Inc.
- PaxWorld
- Seventh Generation
- Sunrise Center and Hale Akua Shangri La
- TDA, Inc.
- Trillium Asset Management Corporation
- Working Assets
- WorldWise, Inc.



Asheesh Advani, CircleLending and Denise Hamler, Co-op America at the 2005 Fall Conference Product and Services Expo

Attendees discussed and discovered poignant issues including new models of sustainable growth, diversity in the new economy and the future of progressive media. 2005 was also a year of tremendous growth for several conference initiatives such as the wildly successful Product Expo and our Carbon Offset program, which actively works to diminish the environmental footprint of producing our conferences. We are also proud of the member connections initiated at our conferences that have developed into new ventures.

SVN Conferences are the richest field of 'infinite possibility' I have ever experienced for accelerating quantum leaps toward a sustainable future.

Charles Betterton, Chairman and CEO, Wisdom, Wealth, and Wellness, Inc.

SVN EXPANDS ITS REACH

MEDIA

In partnership with SVN member Lydia Graham, president of Graham and Associates, SVN expanded its media efforts in 2005 and developed a proactive approach. As a result, we were fortunate to have numerous media placements in a variety of media outlets throughout the year. In addition, local media representatives attended and reported on activities at our 2005 Social Venture Institutes.

The Globe
Fast Company

Time Magazine

PBS - News Hour

Partial list of

2005

SVN Media Coverage

The New York Times

London Financial Times

Entrepreneur Magazine

Newsday Magazine

San Francisco Chronicle

SVN's Path to sustainability

EVERY MEMBER COUNTS

Social Venture Network's long-term sustainability is rooted in the steadfast commitment of our members to build a just and sustainable economy through the power of a highly leveraged network. Membership dues and conference revenue only partially cover the financial demands that SVN is required to meet. Each year, SVN must generate additional revenue through innovative, sustainable revenue streams. Member investments led to

annual growth across nearly all of SVN's sustainability programs in 2005. Among them, SVN's auction and conference sponsorship generated the highest revenues.

We extend our deep gratitude to all of our participating members and friends of SVN for their generosity and commitment. Key principal investors helped SVN exceed annual revenue goals in 2005. With continued investment, SVN has great potential to build a more just and sustainable world through business.

2005 DONORS

January 1, 2005 – December 31, 2005

Carol Atwood
Melissa Bradley
Pamela Chalout
Jennifer Chapman
Kim Cranston
Adnan Durrani
Connie Evans
Margot Fraser
Amy Goldman
Lynn Gordon
Amy Hall
Denise Hamler
Laury Hammel
Eric Henry
Cheri Huber
Krystyna Jurzykowski
Judith Katz
James Kenefick
Scott Kiere
David Kim
Doug Kreeger
Dal LaMagna
Larry Leon
Sara Lovell
Kevin Lynch
Janet Morgan
Deborah Nelson
Antonia Neubauer
John Perkins
Joy Pierson
Clemens Pietzner
Drummond Pike
Elizabeth Pinchot
Gifford Pinchot
Jean Pogge
Bart Potenza
Gary Rosenthal
Ted Rouse
Joe Sibilia
Sunshine Smith
Robert Stang
Peter Strugatz
Lynne Twist
Nina Utne
Mal Warwick
Claudia Welss

2005 PRINCIPAL INVESTORS

The following members have invested in the network at levels significantly above basic membership:

\$25,000 AND UP

Eileen Fisher

\$10,000 - \$24,999

David Butterfield
Matt Klein
Mal Warwick

\$2,500 - \$9,999

Carol Atwood
Raffi Cavoukian
Tom Chappell
Amy Domini
Mark Finser
Margot Fraser
Amy Goldman
Lori Grace
Danny Grossman
Jeffrey Hollender
Krystyna Jurzykowski
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Lance Lindblom
Janet Morgan
Drummond Pike
Spencer Sherman
Ralph Smith
Sunshine Smith
Joel Solomon
Garry Spanner
Julius Walls, Jr.
Georgette Wong

LIFETIME MISSION MEMBERS

Josh Mailman
Ben Cohen

LEADERSHIP MEMBER

Eileen Fisher

MISSION MEMBER

Matt Klein

SPONSORING MEMBERS

Mark Finser
Amy Goldman
Danny Grossman
Barbara Krumsiek
Lance Lindblom
Ralph Smith
Garry Spanner
Mal Warwick

SUPPORTING MEMBERS

Raffi Cavoukian
Tom Chappell
Amy Domini
Lori Grace
Doug Kreeger
Richard Landry
Drummond Pike
Sunshine Smith
Joel Solomon
Julius Walls, Jr.
Georgette Wong

PARTNER MEMBERS

Shari Berenbach
David Butterfield
Laury Hammel
Jeffrey Hollender
Krystyna Jurzykowski
James Kenefick
Theresa Marquez
Horst Rechelbacher
Shina Richardson
Teresa Stack
Claudia Welss

SVN SUPPORTERS

Sherrie Berry
Jennifer Guckel
Cheri Larsh
Judy Richardson
Rob Thomas

2005 SVN PARTNERS

Bainbridge Graduate Institute
BetterWorld Telecom
CSRwire
Graham Associates, Inc.
Main Street Resources
Mal Warwick & Associates, Inc.
Real Change
Rebuild Resources
Recycled Paper Printing
T.S. Designs

70%

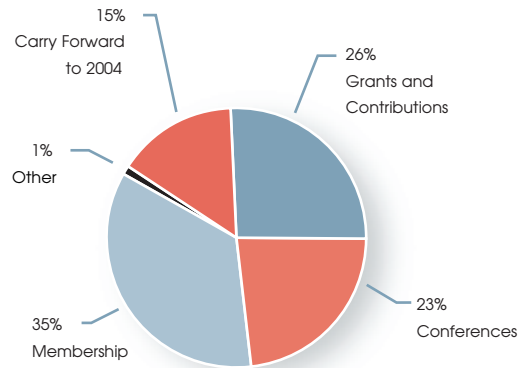
SVN operating budget covered by membership dues and conference revenue

2005 SVN FINANCIAL REPORT

REVENUES

Grants and Contributions*	\$324,241	26%
Conferences	\$294,850	23%
Membership	\$442,950	35%
Other	<u>\$4,095</u>	1%
Operational Subtotal ⁶	\$1,066,136	
Carry Forward from 2004	<u>\$197,958</u>	15%
TOTAL	\$1,264,094	

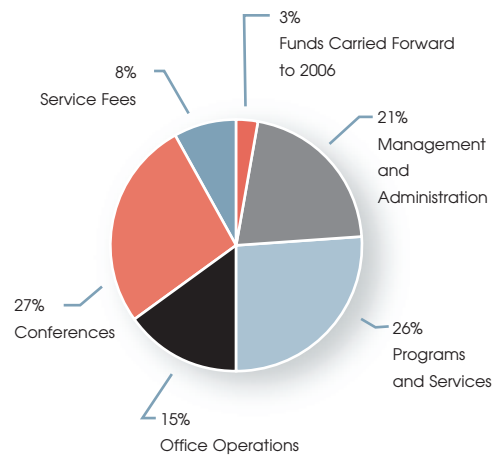
*Grants and Contributions include individual donations and sponsorships.
Kellogg Grant (for SILC Coalition):
- \$187,160 for FY-2005; \$28,000 is allocated exclusively to SVN



EXPENDITURES

Management and Administration ¹	\$168,550	21%
Office Operations ²	\$120,468	15%
Programs and Services ⁵	\$217,433	26%
Conferences ⁴	\$223,851	27%
Service Fees ⁵	<u>\$63,849</u>	8%
Operational Subtotal ⁶	\$749,151	
Funds Carried Forward to 2006 ⁶	<u>\$25,000</u>	3%
TOTAL	\$819,151	

- 1 Management and administration include salaries, taxes and insurance, and other employee support.
- 2 Office operations include occupancy, equipment rental, maintenance and repairs, postage and delivery, supplies, printing and duplicating, subscriptions and insurance.
- 3 Programs and services include personnel salaries, taxes and benefits and operation for the following programs: SVI, Fundraising, Tools and Best Practices, and IDEA.
- 4 Conferences include allocated percentages of personnel salaries, taxes and benefits, and conference related expenses.
- 5 Service fees represent Tides administrative fees (6%).
- 6 The Operational Net for FY 2005 was \$246,985.
(without Kellogg grant = \$99,055)



SVN is where
 business, community
 and spirit intersect for
 the common good.



Transforming the way the world does business.®

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NEW LEAF PAPER ENVIRONMENTAL BENEFITS STATEMENT				
trees 6 fully grown	water 2,376 gallons	energy 4 million BTUs	solid waste 266 pounds	greenhouse gases 518 pounds

Social Venture Network saved the following resources by using New Leaf Opaque 100 made with 100% postconsumer waste and processed chlorine free.

Calculation based on research by Environmental Defense and other members of the Paper Task Force.
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